



CHEF RYAN FARR

OWNER & FOUNDER
4505 MEATS

Ryan Farr is a chef, butcher, entrepreneur, author, and educator. In 2009, he founded San Francisco's **4505 Meats**, an artisan whole-animal meat company devoted to sustainable practices. In 2012, Ryan opened **4505 Meats Butcher Shop** in the Mission neighborhood, selling their patented chicharrones. **4505 Burgers & BBQ**, the company's first restaurant, opened in San Francisco in 2014 in a building equipped with one of the city's last-remaining historic wood-fired barbecue pits. Ryan is the author of **Whole Beast Butchery** and **Sausage Making** (both from Chronicle Books).

FEATURED DISH

4505 MEATS BBQ PLATE
@4505_MEATS



CHEF ADAM MESNICK

OWNER
DELI BOARD AND RYE PROJECT

Owner of **Deli Board** and **Rye Project**, Mesnick is a self-made sandwich aficionado with no culinary education; although, from 10 years old, he was immersed in the restaurant industry. Other than a 12-year stint in the Mortgage Banking world, the restaurant industry was his language and culture throughout his life. Adam was destined for providing the magnificent sandwiches with a last name that literally means butcher in Russian. Adam takes great pride in providing guests with high-quality ingredients and innovative combinations, steaming meats to order and delivering consistently delicious soups, salads, sandwiches, and more.

FEATURED DISH

SOUTHWEST CHEESE STEAK
@DELIBOARD, @RYEPROJECTSF

CHEF AYESHA CURRY

COOKBOOK AUTHOR &
LIFESTYLE EXPERT

AYESHA CURRY
**INTERNATIONAL
Smoke**

Ayesha was given her own show **Cookin' with the Curry's** which airs on Comcast SportsNet Bay Area. In 2014, Ayesha partnered with San Francisco based apron company LUNDY WAY to create her own signature line of aprons and her own line of extra virgin olive oil, sourced locally and made with 100% local, estate-grown, Arbequina olives. Earlier this year, Ayesha began working on her first cookbook, **The Seasoned Life**, published by Little, Brown and Company. The cookbook contains around 100 of Ayesha's favorite recipes. **The Seasoned Life** is available for pre-order, and will be officially released in September 2016.



FEATURED DISH

SKYWALKER RANCH AMERICAN WAGYU BEEF SADDLE
@AYESHACURRY, #THESEASONEDLIFE



CHEF CHRIS BIANCO

OWNER
PIZZA BIANCO

When Chris Bianco started Pizzeria Bianco inside the back corner of a neighborhood grocery store in 1988, little did he know that he would be such a driving force in the artisanal pizza front. Chris, who won the James Beard Award for **Best Chef: Southwest in 2003**, helped spawn a generation of independent and artisanal pizzeria's, lending his advice, wisdom and food philosophies to dozens of fellow chefs and restaurateurs.

FEATURED DISH

"OLD SCHOOL" SAUSAGE & PEPPERS
@MARCBIANCO, @PIZZERIA BIANCO, @PANE BIANCO